



## LICENSING APPLICATION

Thank you for your interest in Toad-A-Flage brand camouflage. We want to ensure that the Toad-A-Flage brand, trademark, and camouflage pattern copyright are associated with the quality products; therefore, all licensing application requests will be reviewed with diligence.

### LICENSING PROCESS

**Completed licensing applications must be completed and submitted along with the following:**

- A formal request on your company's letterhead to receive a license.
- A list of all products that your company would like to carry using our camouflage pattern or patterns.
- A product sample of each item that you would like to license (products will not be returned).
- A company catalog or brochure (photo's of each item will be accepted if a catalog or brochure is not available).

Please submit completed applications and all materials to:

**Toadbak, Inc.**  
**Attn: License Department**  
**P.O. Box 18097**  
**Knoxville, TN 37928-8097**

Once all information has been received and reviewed (30 – 60 days) and your application is granted, you will be contacted to execute a License and Copyright Agreement.

If you have any question regarding this process, please contact any of the following:

Baxter Caldwell  
865.599.7840

bcaldwell@toadaflage.com

Roger Lacy  
865.919.2279

rlacy@toadaflage.com

Paul Makres  
865.548.1283

pmakres@toadaflage.com

# Toadbak Incorporated

P.O. Box 18097  
Knoxville, TN 37928-8097

## LICENSING APPLICATION

Check one:  New Applicant  Renewal  Addendum

Date completed: \_\_\_\_\_

Company's Legal Name: \_\_\_\_\_

Company's Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Web Page: \_\_\_\_\_

Customer Type: (check one)  **Manufacture**  **Fabric Licensee**

Products: **Please attach a list of all products you will carry using our pattern or patterns**  
(If addendum, please specify new products)

Country of Manufacturing: \_\_\_\_\_

Distribution Chains: \_\_\_\_\_

Territories of Distribution:  USA  Worldwide  Other: \_\_\_\_\_

**ALL QUESTIONS OF THE APPLICATION NEED TO BE COMPLETED TO PROCESS.**

**PLEASE BE SURE TO SEND A PRODUCT SAMPLE OF EACH ITEM THAT YOU WOULD LIKE TO LICENSE (PRODUCTS WILL NOT BE RETURNED).**